



### Sponsoring DrupalCamp Frankfurt 2014

DrupalCamp Frankfurt 2014 is the first community event organized in the biggest city of the Rhine-Main area. On the 12<sup>th</sup> and 13<sup>th</sup> of April 2014 the event expects an international audience of more than 300 developers, themers, administrators and business people to come together for a weekend of professional development, fostering the Drupal community.

The goal of DrupalCamp Frankfurt 2014 is to organize a professional and international event for knowledge-sharing and networking around Drupal. Therefore, different sessions in English and German take place in which the participants can exchange know-how and collaborate on projects. This results in developing a better Drupal.

The Camp is organized by the German Drupal association Drupal e.V. with the help of individuals and companies from the local Drupal community.

But it's you who can provide us with the support needed to put on this event!

***Are you ready to participate? Become a sponsor now!***

### Drupal what?

Drupal (<https://drupal.org/>) is a free and open source software that can be used as a Content Management System and a Web application framework for many tasks. Drupal is used as a back-end framework for a large portion of websites worldwide (<http://trends.builtwith.com/cms/>) ranging from personal blogs to corporate, political, and government sites, as well as in knowledge management and business process systems.



### Why sponsoring?

By sponsoring, you directly help to support Drupal and its strong community.

DrupalCamp Frankfurt is run completely by volunteers and is mostly financed by sponsors. Since this is a community event ticket prices are very moderate with less than 35 EUR for the whole weekend including food and beverages.

You as a sponsor make it all happen.

### How to profit?

Your investment is a great way to broadcast your message in front of a target audience and hence to increase the equity of your brand as a company or organization that supports a growing Drupal community.

Since the Drupal e.V. is an official German non-profit association, we issue official donation receipts that can be deducted from taxes according to German law.

### Sponsorship packages

You both want to support the event and promote your brand? Then, the offering is suited for you.

We designed different packages for our sponsoring partners to ensure maximum exposure. If you would like to, your logo can be visible for all participants on the home page, the conference slides, the handouts and the program schedule.





Check the various sponsorship packages below for the complete list of what you will receive. Note that the top level sponsorship packages are limited. If you have any questions, we're happy to help.

Please contact us directly if you are interested in individual sponsoring options such as providing drinks, sprinting space or similar.



# DrupalCamp Frankfurt 2014

## Sponsoring Guide

	 Diamond	 Gold	 Silver	 Bronze
	4.000 €	3.000 €	1.500 €	350 €
	Only one sponsor <b>(already taken)</b>	Max 4 sponsors	Max 12 sponsors	Unlimited
Website <sup>1</sup>				
Featured on home page	Logo + link	-	-	-
Sponsor page	Logo + link	Logo + link	Logo + link	Logo + link
All web pages	Logo + link	Logo + link	Logo + link	-
Support badge for your website	Yes	Yes	Yes	Yes
Social media appearance	Yes	Yes	Yes	-
Online job posting <sup>2</sup>	Yes	Yes	Yes	-
Conference presence				
Free tickets	4	3	2	1
Keynote introduction	Yes	-	-	-
Logo on organizational material (Schedules, Guides, Signs, Doors, etc.)	Large	Medium	Small	-
Exhibition space <sup>3</sup>	Yes	Yes	-	-

<sup>1</sup> The website is expected to go live 10<sup>th</sup> of February 2014 and it will stay online after the camp.

<sup>2</sup> You can link your job offers in a special section of our website.

<sup>3</sup> You can present your company at a boot during the Camp.

Imprint:

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